

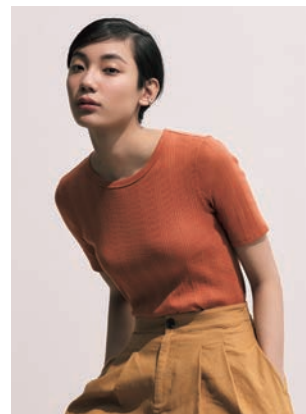


LifeWear

2020 SPRING/ SUMMER



**SHOP NOW AT
[UNIQLO.COM](https://www.uniqlo.com)**



UNIQLO 2020 SPRING/SUMMER

For a better, more comfortable lifestyle.
A collection of the time and for the time.

UNIQLO takes care to produce everyday clothes that suit every person's personality and lifestyle.

UTILITY: Apparel that adapts to your everyday needs.

QUALITY: Clothes made with the highest-quality materials and methods.

ESSENTIALS: The building blocks of a simplified, modern wardrobe.

INNOVATION: Reinventing and refining our methods to create industry-leading technology.

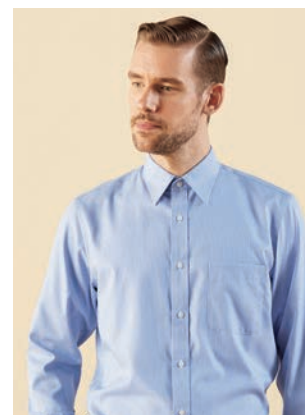
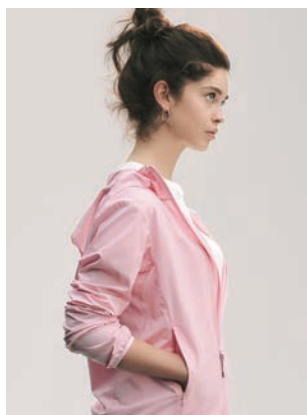
COMFORT: Designed to never add stress to your day.

Better quality and comfort for more convenient living.

Clothes that never stop evolving because your life never stops changing.

UNIQLO LifeWear: A new era for clothing.

Release dates vary depending on the item. Prices are subject to change. Some items might be limited to certain stores or may be sold out.
For details on the items featured here, please visit the UNIQLO website.
www.UNIQLO.com



Set your life in motion with clothes that balance function and design for every active moment of your life

Introducing Sport Utility Wear: A new category of LifeWear by UNIQLO, with functionality that balances performance and design in equal measure. Allowing you to shift seamlessly between your everyday activities, it blurs the border between work and play so you're always ready for what's next.

Professional Tennis Player
Roger Federer

DRY STRETCH
SWEAT FULL-ZIP
HOODIE
\$39.90

ULTRA STRETCH
ACTIVE ANKLE
PANTS
\$29.90

AIRISM V-NECK
LONG SHIRT
\$19.90

AIRISM

AIRISM

AIRISM SOFT
LEGGINGS
\$29.90

Our active leggings and shorts for women feature durable, thick material that's both comfortable and flattering. Protection from UV rays makes them ideal for staying active outdoors. Explore our range of styles to find the ones that move you.

LEGGINGS



CROPPED
LEGGINGS



KICK FLARE
LEGGINGS



BIKER SHORTS



DRY STRETCH
SWEATPANTS
\$29.90



DRY-EX material
absorbs sweat fast

DRY-EX is made to keep you dry while you're working hard. Designed with professional athletes in mind, the unique weave of DRY-EX material absorbs and releases moisture to stay smooth.

DRY-EX CREW
NECK T-SHIRT
\$19.90

ULTRA STRETCH
ACTIVE SHORTS
\$19.90

EZY ANKLE PANTS
(ULTRA STRETCH
DRY-EX)
\$39.90

ULTRA STRETCH
ACTIVE JOGGER PANTS
\$29.90

DRY-EX CREW
NECK T-SHIRT
\$19.90

ULTRA STRETCH
ACTIVE SHORTS
\$19.90

DRY-EX
POLO SHIRT
\$29.90

DRY-EX
UV PROTECTION
FULL-ZIP
HOODIE
\$29.90

▼ TOP ATHLETES TRUST DRY-EX

ROGER FEDERER UNIQLO Global Brand Ambassador

"When I play tennis, the material I'm wearing is very important. Especially when I have a long, hard game, I have to depend on my equipment and clothing that quickly absorbs sweat. To me, DRY-EX provides exactly that kind of support. I like the smooth feel and the very comfortable fit. I'll wear a polo shirt at a match or a press conference, or a jacket with a hood when I travel. DRY-EX is a perfect match in any setting in my daily life."

Born in 1981 in Basel, Switzerland, tennis champion Roger Federer has won a record of 20 Grand Slam titles, including eight record-breaking Wimbledon wins. He is recognized as not just a tennis legend, but also as one of the greatest athletes of his time.



Protects your skin by blocking up to 90% of UV rays

Slip into stylish sun protection that's gentle on your skin thanks to UNIQLO UV Protection technology. Explore our wide variety of lightweight and comfortable layers designed to keep you cool and prevent skin damage.



1 POCKETABLE
UV PROTECTION
PARKA
\$39.90



2 POCKETABLE
UV PROTECTION
PARKA
\$39.90



UV PROTECTION



DURABLE
WATER
REPELLENCY

A compact and portable solution for protection against light rain and UV rays

1 This parka that blocks UV rays and has long-lasting water repellence is made with firm ripstop material. It's compact so you can easily store it away when you're on the move.

2 A pocketable design lets you fold up this parka that blocks UV rays. It's also a handy travel item because the material has long-lasting water repellence to keep out light precipitation.



AIRISM with
UV Protection

AIRISM styles with UV Protection make an ideal light layer for slip-on sun protection during the summer months. Choose from a range of colors for men, women, and kids.

AIRISM
UV PROTECTION
FULL-ZIP HOODIE
\$29.90



SUPIMA COTTON
UV PROTECTION
V-NECK
CARDIGAN
\$14.90



AIRISM
UV PROTECTION
LONG CARDIGAN
\$29.90



WELLINGTON
FOLDING
SUNGLASSES
\$19.90

UV PROTECTION
Twill CAP
\$19.90



AIRISM
UV PROTECTION
MESH FULL-ZIP
HOODIE
\$29.90

AIRISM
UV PROTECTION
MESH HOODIE
\$19.90



Jeans made with innovation dedicated to comfort

We carefully consider customer feedback to create denim optimized for everyday life. Our wide range of jeans offer superior comfort thanks to cutting-edge materials, designed with keen attention to up-and-coming denim trends.

SLIM FIT JEANS
\$49.90



ULTRA STRETCH JEANS
\$39.90

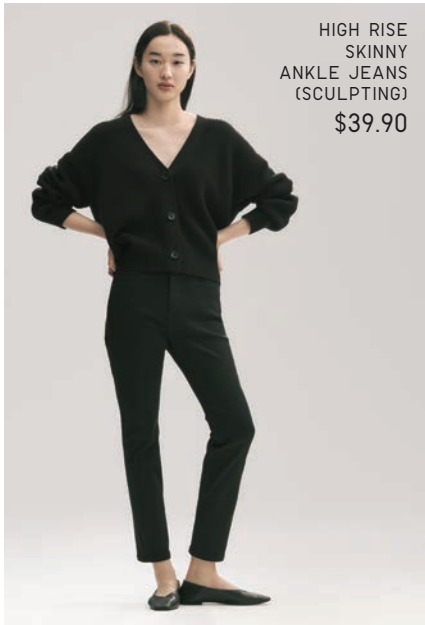




The next wave uses less water

Having worked with Kaihara Denim in Japan since 1998 in the pursuit of higher quality, UNIQLO jeans are made with design, comfort, and environmental responsibility in mind. While water is essential to jean production, we employ cutting-edge equipment and expert techniques to reduce our water usage for select denim styles by as much as 99% compared to conventional processes. We continue to work diligently to expand these methods to the production of all our jeans.

HIGH RISE SKINNY ANKLE JEANS (SCULPTING)
\$39.90



ULTRA STRETCH SKINNY FIT JEANS
\$49.90



SLOUCH TAPERED JEANS (RELAXED FIT TAPERED)
\$39.90



▼ JEANS INNOVATION CENTER, LOS ANGELES

UNIQLO's parent company, Fast Retailing, established the Jeans Innovation Center in 2016 to study the past and create the future of timeless denim. Our extensive denim lineup is the product of the JIC's industry-leading methods and equipment paired with expert craftsmanship.



Relax in the signature comfort and texture of our Premium Linen and SUPIMA® Cotton

UNIQLO offers on-trend styles and fits in the luxurious texture and color that all-natural linen and SUPIMA® Cotton are known for. Add some subtle sophistication to your wardrobe with quality designs at affordable prices.

PREMIUM LINEN SKIPPER COLLAR 3/4 SLEEVE SHIRT
\$29.90



PREMIUM LINEN SHIRT
\$29.90



PREMIUM LINEN SHIRT
\$29.90



LINEN COTTON OPEN COLLAR SHIRT
\$29.90





100% high-quality European linen

Indulge in the premium look and feel of UNIQLO linen. Our painstaking attention to quality ensures each piece provides the cool, refreshing experience signature of the all-natural fabric.



The gentle feel of SUPIMA® Cotton

SUPIMA® Cotton accounts for less than 1% of all the world's cotton. The secret to the fabric's gentle feel is the yarn, which has ultra-long fibers and produces little fuzz.

SUPIMA COTTON CREW NECK T-SHIRT
\$14.90



SUPIMA COTTON V-NECK T-SHIRT
\$14.90



SUPIMA COTTON CREW NECK T-SHIRT
\$14.90



SUPIMA COTTON V-NECK T-SHIRT
\$14.90



Simple, quality clothing
that adapts to the times

The clothes you turn to every day for style and comfort, updated in new cuts and colors to be both undeniably of-the-times and reliably timeless.



SWEAT PULLOVER HOODIE
\$29.90

1 EZY ANKLE PANTS (2-WAY STRETCH)
\$39.90

1 Stretchy, stress-free pants



2-Way Stretch technology offers comfort like never before as it allows the fabric to flex both vertically and horizontally. Our 2-Way Stretch pants are comfortable, durable, and easy to maintain.



2 Fresh fit and a soft feel



Made with premium SUPIMA® Cotton in a refreshed design that includes more room in the shoulders along with updated sleeves and collar that maintain their structure.



EASY CARE COMFORT SHIRT
\$29.90



AIRISM JERSEY POLO SHIRT
\$29.90



SLIM FIT CHINO PANTS
\$39.90



2 DRY PIQUE POLO SHIRT
\$19.90



3 RAYON LONG SLEEVE BLOUSE
\$29.90



JOY OF PRINT CREPE JERSEY WRAP DRESS
\$29.90



4 EZY ANKLE PANTS (2-WAY STRETCH)
\$39.90



ULTRA STRETCH LEGGINGS PANTS
\$29.90



MERCERIZED COTTON LONG T-DRESS
\$19.90



3 RAYON STAND COLLAR SHORT SLEEVE BLOUSE
\$29.90

3 Low-maintenance high style



Rayon is a comfortable, low-maintenance fabric that drapes beautifully. It dries wrinkle-free after machine-washing and keeps its original sheen. Explore our fresh hues and styles for spring and summer.

4 Sleek and oh-so easy



Discover the easy comfort of 2-Way Stretch technology that allows the fabric to flex both vertically and horizontally. You'll love relying on their surprising durability and easy maintenance.



Advanced, cooling innerwear for all-day comfort

AIRism releases heat, wicks moisture, and dries incredibly fast. Make every day more comfortable with innerwear available in a diverse selection of styles and colors tailored to complement your lifestyle.

AIRISM LINEUP

AIRism
Ultra-thin fibers for smooth and dry comfort.

MEN

WOMEN

KIDS



Micro Mesh
New material with a special mesh configuration. It's the coolest AIRism yet.

MEN



AIRism Cotton
Cotton on the outside and AIRism on the inside so you can wear it like a T-shirt.

MEN



Mesh
Breathability allows sweat to dry quickly so kids never feel sticky or stuffy.

KIDS



AIRism Cotton Blend
Woven cotton for a soft feel, and AIRism for breathability.

KIDS



FUNCTIONS OF AIRISM

DRY
Evaporates quickly to keep you dry.

STRETCH
Stretches to fit snugly without being too tight.

ANTI-ODOR
Absorbs and neutralizes odors.

COOL TO THE TOUCH
Put it on. Feel cool. Stay refreshed.

ODOR CONTROL
Eliminates unpleasant odors.

Innerwear that allows you to truly be you

Comfortable from the inside out, our innerwear is the perfect foundation for every day. Find breathable, supportive styles from our impressively versatile range of bras, briefs, and more.

BRATOP A top with a built-in bra providing stylish support for all



AIRISM SEAMLESS V-NECK BRA CAMISOLE
\$24.90

RIBBED BOAT NECK FRENCH SLEEVE BRA T-SHIRT
\$24.90



AIRISM COTTON RIBBED BRA SLEEVELESS TOP
\$24.90



AIRISM BRA CAMISOLE
\$24.90

WIRELESS BRA Go wireless like never before



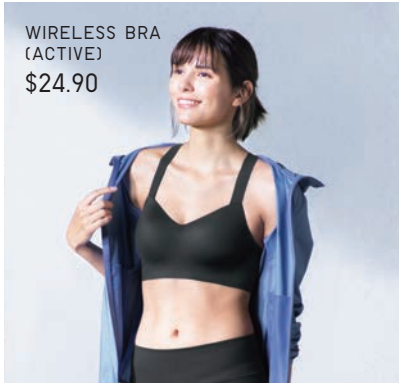
WIRELESS BRA (RELAX)
\$24.90



WIRELESS BRA (BEAUTY SOFT)
\$24.90



WIRELESS BRA (BEAUTY LIGHT)
\$24.90



WIRELESS BRA (ACTIVE)
\$24.90



WIRELESS BRA (ACTIVE SEAMLESS)
\$24.90



Update to Beauty Light design

We've adjusted the cups and updated the construction so they support every bust. Try it for yourself and experience a fit like never before.

Everyday clothes designed for active kids

Lots of play, lots of learning, and lots of relaxation, too. Our kids and baby clothes are designed with childhood in mind so they can stay comfortable all day.

ULTRA STRETCH
ACTIVE JOGGER PANTS
\$19.90

ULTRA STRETCH
SLIM FIT PANTS
\$19.90

ULTRA STRETCH
LEGGINGS PANTS
\$19.90

Baby clothes for every stage

Our designs for your little ones from newborns to toddlers are meticulously crafted to keep parents at ease while babies stay comfortable, protected, and happy.

UV PROTECTION
MESH HOODIE
\$19.90

LEGGINGS
\$7.90

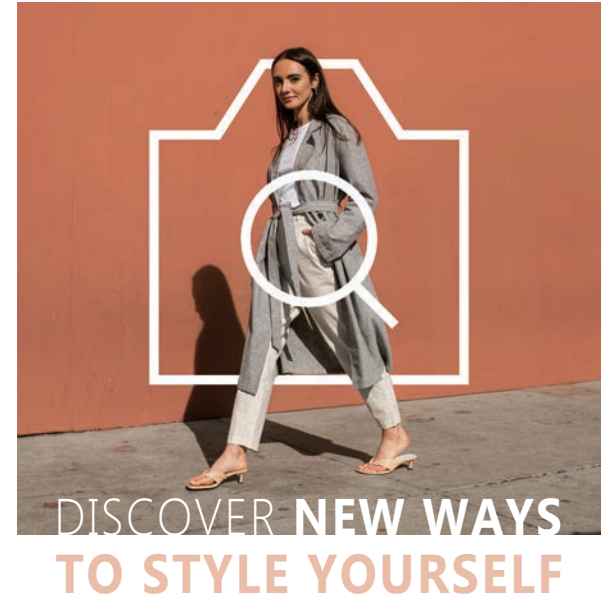
CREW NECK
T-SHIRT
\$7.90

CREW NECK
BODYSUIT
(2-PACK)
\$9.90

NEWS

1

UNIQLO LAUNCHES THE STYLEHINT APP



StyleHint is a fashion and style search engine. It allows users to upload photos of items they love to be matched with similar UNIQLO styles they can purchase immediately through the app. StyleHint also enables LifeWear enthusiasts to swap styling suggestions and shop curated looks posted by fellow fashion-focused members of this global digital community.

DOWNLOAD THE STYLEHINT APP NOW



3

UNIQLO SUSTAINABILITY: THE POWER OF CLOTHING, THE POWER OF SOCIETY

FROM RECYCLED PLASTIC BOTTLES TO POLO SHIRTS




Our DRY-EX Polo Shirts and DRY-EX Pique Polo Shirts now incorporate recycled PET bottles into their fabric. This reduces carbon dioxide emissions and reuses man-made material, but the fabric's functionality remains unchanged, providing the same moisture-wicking capability you can rely on.

SWAPPING OUT PLASTIC SHOPPING BAGS FOR PAPER



We've eliminated all plastic bags from our US stores and now offer new ways to cut down waste and give back: Purchase a paper bag to donate to our non-profit partner charity: water, receive a 15-cent rebate when you purchase our newly redesigned Eco-Friendly Bag in two sizes, or bring your own bag.

 charity: water

2

NEW LIMITED EDITION COLLECTION OF UNIQLO X MARIMEKKO

UNIQLO and Marimekko are pleased to announce a new collaboration. A new, limited edition collection marries simplicity with creativity and features timeless silhouettes in bold and vibrant Marimekko designs.

It is inspired by the verdant green hues and brilliant sun of an endless Finnish summer. Each piece has been crafted to embolden confidence and inspire joy in people's everyday lives.

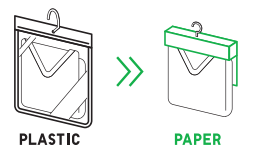
AVAILABLE IN STORES AND ONLINE APRIL 2020
FOR MORE INFORMATION, VISIT [UNIQLO.COM/MARIMEKKO](https://www.uniqlo.com/marimekko)



marimekko



REDUCED USE OF DISPOSABLE PLASTIC



To meet our target of reducing our use of disposable plastic 85% by the end of this year, UNIQLO is reconsidering the packaging of every product and shifting to more environmentally friendly materials.