



PRIZE COMPETITION 'WIN A TRIP TO TOKYO'

1. **Promoter:** UNIQLO EUROPE LTD - Italian Branch, Head Office in Via Cordusio 2, 20123, Milan (MI).
2. **Territory:** Italy and the Republic of San Marino.
3. **Promotional Period:** from 10 April 2025 to 20 May 2025. The final draw will be held no later than 15 June 2025.
4. **Products promoted:** All Uniqlo branded products, with no minimum spending.
5. **Eligibility:** consumers aged 18 or over, resident in Italy or in the Republic of San Marino. Employees of the Promoter are excluded.
6. **Prize:**
 - 6.1. The prize consists of 1 travel package of 5 nights' accommodation for two adults (the winner and a companion) arranged by Nick Deyong Ltd (the 'Travel Agency'). The Prize includes: return flights per person in economy class to Tokyo, Japan, departing from an Italian airport, to be arranged with the Travel Agency, subject to availability (including airport taxes); return transfers for two people from the airport of arrival to the hotel; 5 nights' accommodation in a double room at a 4-star hotel in Ginza, Tokyo; an activity for two people, chosen by the winner, from the following: Shinjuku Gastronomic Tour, Tokyo Sumo Entertainment Show with meal, Mount Fuji and Kawaguchi Lake scenic spots tour (collectively, hereinafter the 'Prize').
 - 6.2. The Prize is valid for the winner and one (1) accompanying person.
 - 6.3. The Prize can be used within 12 months from the date of validation of the win, with the exclusion of the following departures: Easter, Christmas, New Year, public holidays in the Italian and Japanese calendars, subject to the availability of airline and hotel services and always according to the procedures communicated to the winner at the time of the prize notification. The Promoter and the Travel Agency shall not be held responsible for any unforeseen flight cancellations or other changes to the Prize outside of the reasonable control of the Promoter or the Travel Agency.. Therefore, the winner shall not be entitled to any compensation or make any claim against the Promoter or the Travel Agency.
 - 6.4. The Prize shall be arranged by e-mail between the winner and the Travel Agency. The Travel Agency will make every reasonable effort to provide the winner with details of the Prize as soon as possible.
 - 6.5. The Prize includes only the above, and namely: international economy class flights from the indicated airports (including airport taxes); private transfers from the airport to the hotel; 5 nights' accommodation in a double room in a 4* hotel located in Ginza, Tokyo; one of the excursions as described in the program; administration fees charged by the Travel Agency/Tour Operator. The Prize does not include travel insurance, medical/luggage insurance, travel cancellation insurance, other optional insurances, local taxes and fees, costs of food, drinks, souvenirs, gratuities, other personal expenses and anything not specifically mentioned above, which are the sole responsibility of the winner.
 - 6.6. To claim the Prize, at the time of travel the winner must be in possession of all the required documents (i.e., passport valid for at least 6 months following the date of the trip, intact and legible, any required visas, vaccination certificates, etc.). It is the responsibility of the winner and his/her companion to check any travel notices issued by government authorities to determine whether they wish to take the risk of



travelling to the prize destination. The Promoter shall not be liable for any loss or damage arising from failure to comply with any such travel advice.

- 6.7. Indicative value of the Prize: Euro 7,144.00. NATIONAL PRIZE: one (1) travel package worth Euro 7,144.00 based on 2 people travelling.
- 6.8. Due to the nature of the Prize, its value is indicative and is subject to change based on market fluctuations and the date on which the Prize is awarded.
- 6.9. The Prize is not redeemable for cash or other goods. The Winner shall not receive any monetary or any other form of compensation if the actual costs of the Prize are less than the maximum value indicated in these Rules.

7. Entry instructions:

- 7.1. To enter the promotion, Participants must scan the UNIQLO App when purchasing at least one UNIQLO product in the UNIQLO Via del Corso store, located in Via del Corso, 197, 00187, Rome, during the Promotional Period.
- 7.2. Upon scanning the Uniqlo App during the purchase process, Participants will be presented with a screen containing the entry form where they will be required to enter their first name, last name, email associated with the Uniqlo App account and provide the required consent.
- 7.3. Participation in the promotion implies the full acceptance of these rules.
- 7.4. Each receipt allows only one participation in the promotion.
- 7.5. The data provided at the time of participation in the promotion must be true and may not be fictitious or pseudonyms: in the event of a discrepancy between the data provided at the time of participation and the documents required to confirm the win, the win cannot be validated.

- 8. Final draw:** All valid entries will be entered into a database located in Italy that will be used for the final draw. The final draw will take place in the presence of a consumer protection official or a notary by 15 June 2025. One (1) winning name and ten (10) reserve names (in case of unavailability, non-acceptance of the Prize or unsuitability of the documents sent) will be drawn at random. All entries received will be managed by a computer system that has been declared tamper-proof. Users' participation data will be stored on servers located in Italy.

9. Winning notification and validation:

- 9.1. The winner will be contacted by email at the email address provided during registration.
- 9.2. In order to validate the win and be entitled to the prize, the winner will be asked to reply to the email received, within and no later than 7 (seven) calendar days from the date of notification of the win, with the following information:
 - the name, surname and date of birth of the winner and his/her companion.
 - a photocopy of valid passport and tax number of the winner and his/her companion.
- 9.3. The Prize will be communicated to the winner using the information provided only after the verification of the regularity of the participation and the correspondence of the data have been verified.
- 9.4. The Promoter will communicate the Prize only after verifying the correctness of the participation, which will be accepted only if the data provided during the participation corresponds to the data on the validation



documents. The winner forfeits the right to the Prize if the data provided during the participation is not confirmed and/or is found to be false and the respective Prize will be awarded to the reserve names in the order of the draw (the reserves must comply with the same manner and timeframe for validation). Users who, in the unquestionable judgement of the Promoter, are found to have won by means and instruments considered fraudulent or contrary to the normal course of the initiative, will not be able to enjoy the Prize. The Promoter or third parties appointed by the Promoter reserve the right to act in the manner it deems most appropriate and in compliance with applicable laws, to limit and prevent any initiative aimed at circumventing the system set up.

- 9.5. The Promoter accepts no liability in the event of non-delivery of the Prize due to incorrect details provided by participants, non-existent/erroneous or unavailable email addresses, full or disabled mailboxes, unreachable servers or spam filters.
- 9.6. The Promoter shall not be responsible for any problems of access, hindrance, malfunction or difficulty relating to technical equipment, computers, cables, electronics, software and hardware, transmission and connection, telephone lines, which may prevent a Participant from participating in the Contest.
10. **Deposit:** A cash deposit corresponding to 100% of the value of prize has been given to the Ministry of Enterprise and Made in Italy.
11. **Publication of the rules:** These rules will be made available to the public at <https://www.uniqlo.com/it/en/spl/via-del-corso>. The Promoter reserves the right to promote this competition through other channels. Any promotional messages to the public will be drafted and shared in accordance with these rules.
12. **Waiver of recourse:** The Promoter waives its right of recourse against the Winners for 25% income tax pursuant to art. 30 of Italian Presidential Decree 600/1973.
13. **ONLUS:** Prize not awarded will be donated to ONLUS Cooperativa Sociale Europe Consulting Onlus, Vat 05245181002, with registered office in Rome, viale dell'Università 11, 00185.
14. **Privacy Policy:**
- 14.1. The “data controller” (as defined in the General Data Protection Regulation (Regulation (EU) 2016/679, the “GDPR”) is UNIQLO EUROPE LTD, a company incorporated under the Laws of England and Wales under number 4845064, whose registered office is located 103-113 Regent Street, London, W1B 4HL, United Kingdom, or any of its branches in Europe. UNIQLO EUROPE LTD is a group company of FAST RETAILING CO., LTD. The Promoter’s Privacy Policy applies to any processing of data performed in connection with this promotion. The Privacy Policy can be found at https://faq-it.uniqlo.com/pkb_Home_UQ_IT?id=kA13z000000XmCm&l=en_US&c=category_uq_eu_dk_se%3ARenew_UQIT_C7_2&fs=Search&pn=1.
- 14.2. Personal data will be processed for the sole purpose of carrying out the procedures necessary for the correct execution of the competition and all the related activities (e.g. participation, draw, notification of the winner, delivery of the Prize, etc.), as well as for the fulfilment of the obligations provided for by the



applicable law and regulations and/or by the public authorities.

- 14.3. The personal data may be communicated only to the subjects expressly appointed by the data controller to carry out the operations necessary for the proper management of this initiative (i.e. the drawing of the winner, the awarding of the Prize to the winner and the closing of the contest with the related administrative operations required by the applicable regulations) and to the judicial, administrative or other legitimate public bodies only in the event that it is necessary to comply with requests for verification, but always and in any case exclusively for the purpose of carrying out the procedures related to the event and for the fulfilment of the obligations provided for by law and/or by regulations and/or by public authorities. In any case, personal data communicated to third parties will be always processed in compliance with the provisions of GDPR and applicable laws. The category of personal data processed are identity data and contact data (such as name, surname, tax code, e-mail address). Personal data may be processed both manually and electronically.
- 14.4. The lawful basis for the processing is the voluntary explicit consent provided by the Participant when entering this competition. Failure to provide consent will result in the inability to enter this competition.
- 14.5. The personal data is processed and stored in Europe and the UK.
- 14.6. Personal data will be processed for the time strictly necessary to achieve the purposes necessary to complete all the tasks related to the prize competition in compliance with the principle of "limitation of storage" pursuant to Art. 5 par. 1 letter e) of the GDPR and stored in compliance with the legal obligations or regulatory provisions applicable to the specific processing.
- 14.7. The subjects to whom the personal data refer have the right, at any time, to request access, modification and deletion of their personal data by writing to UNIQLO EUROPE Ltd - Data Protection Officer, 103 - 113 Regent Street, London, W1B 4HL, UNITED KINGDOM, or to the e-mail address dpo_eu@fastretailing.com.