

NEWS RELEASE



LifeWear

UNIQLO to Open Second Store in Sweden

New store located in Westfield Mall of Scandinavia in Stockholm

April XX, Stockholm, Sweden - UNIQLO, the Japanese global apparel retailer, today announces plans to open a new store in Sweden, in the Westfield Mall of Scandinavia in Stockholm, this fall. The 1,250 square meter store, the company's second in Sweden and third in Scandinavia, will showcase LifeWear for men, women, kids and babies.

"Sweden is an inspiring country at the forefront of innovation, sustainability and design, areas that correspond well with our UNIQLO philosophy. Two years after our successful arrival in Sweden, we are happy to open a new store in Westfield Mall of Scandinavia. We look forward to offering our unique LifeWear concept in such a vibrant, leading edge location," says Mikiya Kurosu, COO, UNIQLO Sweden and Denmark.



Aiming to provide clothing that is designed to make everyone's life better, UNIQLO is recognized for LifeWear: innovative, high-quality clothing that is universally appealing in design and comfort and made for everyone, everywhere. This concept is particularly appreciated by Swedish consumers, with hero products such as HEATTECH, Cashmere and Extra Fine Merino sweaters, AIRism, Ultra Light Down, Jeans, UTs (UNIQLO T-shirts) and more.

Since opening its first store in Japan in 1984, UNIQLO has grown to become a leading global apparel retailer with over 2,200 stores in 25 markets worldwide. With the planned expansion in Sweden this

fall, the company continues to strengthen its presence across Europe where it currently operates over 90 stores in 10 countries: Belgium, Denmark, France, Germany, Italy, Netherlands, Russia, Spain, Sweden, and the U.K.

In August 2018, UNIQLO opened its first store in Sweden, at Kunsträdgården in Stockholm, and its first store in Denmark on Strøget in Copenhagen, in April the following year.

The sales team recruitment process is now live at the UNIQLO career site uniqlo-europe-careers.com

New Store Overview

Name:	UNIQLO Westfield Mall of Scandinavia
Address:	Råsta Strandväg 13, 169 79 Solna
Store space:	1,250 sq. m across two floors (first floor: 650 sq. m, ground floor: 600 sq. m)
Planned opening date:	Fall 2020, with more details to be announced at a later date

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About UNIQLO LifeWear

Apparel that comes from the Japanese values of simplicity, quality and longevity. Designed to be of the time and for the time, LifeWear is made with such modern elegance that it becomes the building blocks of each individual's style. A perfect shirt that is always being made more perfect. The simplest design hiding the most thoughtful and modern details. The best in fit and fabric made to be affordable and accessible to all. LifeWear is clothing that is constantly being innovated, bringing more warmth, more lightness, better design, and better comfort to people's lives.

About UNIQLO and Fast Retailing

UNIQLO is a brand of Fast Retailing Co., Ltd., a leading Japanese retail holding company with global headquarters in Tokyo, Japan. UNIQLO is the largest of eight brands in the Fast Retailing Group, the others being GU, Theory, Helmut Lang, PLST (Plus T), Comptoir des Cotonniers, Princesse tam.tam and J Brand. With global sales of approximately 2.2905 trillion yen for the 2019 fiscal year ending August 31, 2019 (US \$21.53 billion, calculated in yen using the end of August 2019 rate of \$1 = 106.4 yen), Fast Retailing is one of the world's largest apparel retail companies, and UNIQLO is Japan's leading specialty retailer.

UNIQLO continues to open large scale stores in some of the world's most important cities and locations, as part of its ongoing efforts to solidify its status as a global brand. Today the company has more than 2,200 stores in 25 markets including Japan. In alphabetical order, the other markets are Australia, Belgium, Canada, China, Denmark, France, Germany, Hong Kong, India, Indonesia, Italy, Malaysia, Netherlands, Philippines, Russia, Singapore, South Korea, Spain, Sweden, Taiwan, Thailand, U.K., U.S. and Vietnam. In addition, UNIQLO established a social business in Bangladesh together with the Grameen Bank in 2010, and today there are several Grameen UNIQLO stores in Dhaka.

With a corporate statement committed to changing clothes, changing conventional wisdom and change the world, Fast Retailing is dedicated to creating great clothing with new and unique value to enrich the lives of people everywhere. For more information about UNIQLO and Fast Retailing, please visit www.uniqlo.com and www.fastretailing.com.

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