

## **App Sampling Program**

The 'UNIQLO APP SAMPLING PROGRAM' (referred to as the "Program") is open to residents of Germany aged 18 or more. The Program offers Uniqlo app users a chance to receive one of the specific products listed on a dedicated page <https://www.uniqlo.com/de/de/content/app-sampling.html>, for free, for the purpose of encouraging product reviews on [www.uniqlo.com/de](http://www.uniqlo.com/de) and affiliated websites.

To participate in the Program, participants will need to register on the dedicated page that can be accessed via the Uniqlo app. They will need to fill in their personal information, choose the item and size they wish to sample and the preferred store for collection. Participants will be allocated a sample based on the availability of the chosen sample at the chosen store and will be notified via the app. They will receive a coupon via the app to be presented at the chosen store, which will only be valid for 2 weeks from the date of issue shown on the coupon. Coupons will be marked as redeemed by the staff member at store. Participant will then be asked to leave a review on our website [www.uniqlo.com/de](http://www.uniqlo.com/de) once they tried the product.

This Program is only available for app members. General exclusions regarding eligibility apply. By participating in the Program, all participants will be deemed to have accepted to be bound by the full terms and conditions of the Program which can be found here: [https://www.uniqlo.com/eu/en/company/privacy\\_policy.html](https://www.uniqlo.com/eu/en/company/privacy_policy.html)

## **Terms and Conditions**

By participating in this Program, participants agree to be bound by these terms and conditions.

**Promoter:** Uniqlo Europe Ltd, 1 Kingsway, 6th Floor, London, WC2B 6AN

### **Participation:**

1. Participant must have downloaded and registered or linked your online account on the Uniqlo app, agreeing to the terms and conditions and privacy policy of the app.
2. If a participant has already participated in the past, they must have left a review on our website to be eligible for a new sample.
3. Participant must be able to come and collect the chosen sample from one of our existing stores.
4. Participant must personally write the review requested as part of the Program and not delegate this to any third party.
5. Participant must agree to the terms and conditions of this Program.

### **General:**

1. The Promoter reserves the right not to consider or to exclude any entry they deem, in their sole discretion, to be inappropriate and/or not in compliance with these terms and conditions.

2. In particular, participants may not create or utilise more than one Uniqlo app account per person, or operate an account on behalf of a third party. If a participant's account has previously been deactivated by the Promoter, another account cannot be created.
3. Samples are non-transferable and cannot be resold, returned, or exchanged for cash. Any violation determined by the Promoter could result in account deactivation.
4. Samples will not be shipped. Coupons must be redeemed and samples collected in store chosen at the time of registration on the Program page.
5. Unless otherwise agreed in writing with the Promoter, the sample will only be provided to the participant selected as part of the Program to come and collect the sample by redeeming the coupon.
6. The participants will be allocated a sample based on the availability of the chosen sample at the chosen store.
7. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this Program, the Promoter reserves the right to cancel or amend the Program or these terms and conditions, at any stage, but will always endeavour to minimize the effect to participants in order to avoid undue disappointment.
8. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication sent to (or by) the Promoter or any participant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise, (ii) any theft, destruction or unauthorized access to, or alteration of such communications; (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the Program; or (iv) any incorrect or incomplete information which may be communicated in the course of the administering this Program (whether as a result of one of the foregoing causes or otherwise).
9. To the full extent permitted by law and excluding death or personal injury caused as a result of the Promoter's negligence, the Promoter excludes all liability for any loss (including any damage, claim, injury, cost or expense) which is suffered or incurred by any entrant in connection with the Program, including without limitation: (i) any indirect, economic or consequential loss; (ii) any loss arising from the negligence of a Relevant Party; (iii) any liability for personal injury or death.
10. The Program and the terms and conditions will be governed by the law of England and Wales and any disputes arising out of or in connection with the Program will be subject to the exclusive jurisdiction of the Courts of England and Wales.

**Personal information:**

11. Any personal information provided by the participants will be collected, stored and processed by the Promoter strictly in accordance with the General Data Protection Regulation and relevant local legislations.
12. Any personal information collected from the participant as part of this Program will be used by the Promoter for the purpose of running the Program, arranging for sample collection and checking whether a review has been left.
13. Participant's personal details may be used for the marketing purposes of the Promoter only if a participant has opted in to receiving future marketing mailings from the Promoter or for any other purpose agreed by the participant. If a participant would like to stop receiving messages from the Promoter, he/she can use the unsubscribe button provided in an email from the Promoter.
14. Promoter will not pass participant's details on to any third party unless otherwise required to do so by law.
15. In accordance with the amended law of 6 January 1978 and the EU Regulation 2016/679 on the protection of personal data, all Participants are entitled, on request, to access, rectify, object to the processing of their data, or to limit the processing in certain circumstances and to remove information about them. Every participant also has the right to portability of their data.
16. 16. All these rights can be exercised by writing to: UNIQLO EUROPE LTD, 6<sup>th</sup> Floor, 1 Kingsway, London, United Kingdom, WC2B 6AN, specifying the purpose of the request, or by sending an email to: [contact@ml.uniqlo.eu](mailto:contact@ml.uniqlo.eu) or our data protection officer: [dpo\\_eu@fastretailing.com](mailto:dpo_eu@fastretailing.com)